

## **General Terms and Conditions for the Swedish Game Fair**

### **Important Notice**

This is a translation of the original Swedish version of the General Terms and Conditions for the Swedish Game Fair.

In the event of any discrepancies, the Swedish version shall prevail and is legally binding.

### **1. General**

These General Terms and Conditions apply to Exhibitors at the Swedish Game Fair, organized by Swedish Game Fair AB, hereinafter referred to as SGF. If supplementary written conditions have been agreed in the specific rental contract between SGF and the Exhibitor, such conditions shall take precedence over these General Terms and Conditions, unless otherwise explicitly agreed between the parties.

### **2. Exhibition Space**

#### **2.1 Ordering of exhibition space**

The booking of exhibition space is made by submitting a completed and signed registration form to SGF. Orders may also be made verbally. The registration is binding for the Exhibitor until SGF has either approved or rejected it in writing. Upon approval, a binding agreement has been established for the rental of exhibition space at the current fair, at the rental fee stated in SGF's order confirmation. If the contents of SGF's order confirmation deviate from the registration, the agreement shall be deemed to have been concluded according to the order confirmation, unless the Exhibitor objects within 14 days of receiving it. The order confirmation is considered received by the Exhibitor no later than the second business day after the date stated on it.

#### **2.2 Allocation of exhibition space**

Exhibition space is allocated by SGF. Complaints regarding assigned exhibition space must be submitted to SGF within one week after SGF has sent the allocation notice, otherwise they may be disregarded. SGF reserves the right, due to special circumstances, to allocate exhibition space in a different location than specified in the order confirmation, change the size of the exhibition space, change or close entrances/exits, or make other structural changes. If such changes unreasonably affect the Exhibitor's interests, the Exhibitor may, within one week of receiving notice of such changes, withdraw from the rental agreement. Such withdrawal must be made in writing to be valid.

### **3. Main Exhibitors, Co-exhibitors, and Transfer of Space**

#### **3.1 Co-exhibitors**

An Exhibitor may, as the main exhibitor, register co-exhibitors with SGF. Such registration must be made on a special form provided by SGF. The main exhibitor is responsible to SGF for ensuring that co-exhibitors comply with these General Terms and Conditions. All invoices will be issued to the main exhibitor, including those related to co-exhibitors.

### 3.2 Transfer of exhibition space

Transfer of exhibition space, in whole or in part, is not permitted without the written consent of SGF.

## 4. Stands and Exhibition Areas

### 4.1 Setup and design of stands

The Exhibitor is responsible for the setup and design of the stand in accordance with SGF's regulations and any technical instructions. If an indoor stand is built on two levels, the Exhibitor must submit floor plans and structural calculations to SGF no later than one month before the opening of the fair. For multi-level stands, SGF reserves the right to charge rental fees per square meter for each level.

The Exhibitor's presentation of products, goods, and services must not cause disturbances to neighboring exhibitors or hinder communication in the exhibition area. Stands must be kept in good condition and improved at SGF's request at the Exhibitor's own expense. The stand must be staffed during opening hours, and goods must be displayed. Only new and unused products may be exhibited. SGF does not guarantee full mobile or Wi-Fi coverage within the exhibition area; the Exhibitor is responsible for ensuring that, for example, payment solutions such as card terminals or mobile payment services function properly.

SGF is entitled to remove exhibits that violate the exhibition program or competition law regulations.

### 4.2 Liability

SGF has no custodial responsibility for the Exhibitor's property and is not liable for damages or losses during the exhibition, or during transport to/from the exhibition site. Exhibitors must obtain their own insurance as required. SGF carries liability insurance for the event, but this does not cover the Exhibitor's property.

The Exhibitor is solely responsible for any damage caused by the Exhibitor or their staff, contractors, or subcontractors to SGF or third parties.

### 4.3 Safety and work environment

Explosives and products deemed unsafe by SGF may not be exhibited. Special permission from SGF is required for the use of pressure vessels. Exhibits must comply with governmental regulations and, where applicable, be approved by relevant authorities. The Exhibitor is reminded of their obligations under Swedish work environment law. SGF disclaims all liability for damages resulting from failure to obtain necessary approvals. The Exhibitor shall indemnify SGF for any costs or damages arising therefrom.

Demonstrations of noisy machinery or equipment that may cause ground damage may only

take place at designated demonstration areas. Exhibitors must restore the ground to its original condition.

## **5. Exhibitor's Access to the Exhibition Area**

SGF will notify the Exhibitor well in advance of the earliest access date. The Exhibitor must take possession of the exhibition space no later than two hours before the fair opens.

Otherwise, SGF has the right to dispose of the space. Stands must be ready no later than two hours before opening. The Exhibitor may not take possession of the stand until the rental fee has been paid.

## **6. Exhibits**

### **6.1 Transport of exhibits**

Transport of exhibits to and from the exhibition area is the responsibility of the Exhibitor.

Large items that cannot be freely transported through the exhibition aisles must be delivered to the stand at least one day before the official access date provided by SGF.

### **6.2 Removal of exhibits**

During the fair, exhibits may not be removed without SGF's specific approval.

After the fair, all exhibits and other property must be removed by the deadline set by SGF. If the Exhibitor fails to do so, SGF may remove them at the Exhibitor's expense. The Exhibitor is also liable for any damages or costs incurred by SGF as a result.

## **7. Fair Catalogue**

If a catalogue is published for the fair, Exhibitor information will be included free of charge unless otherwise stated. Information must be submitted by the Exhibitor using SGF's forms or online system. SGF decides the scope and format of entries and disclaims responsibility for any errors. The Exhibitor consents to their information being shared with third parties to the extent considered normal in the industry. The Exhibitor also consents to the processing of personal and company data in accordance with GDPR for marketing and administrative purposes by SGF and its partners.

## **8. Payment Terms**

Unless otherwise stated on SGF's order confirmation, rental contract, or invoice, the agreed stand rental must be paid in full by the Exhibitor no later than two months before the fair, without deductions. A non-refundable registration fee shall be paid according to the order confirmation and invoice. Late payments are subject to statutory interest. Payment of the registration fee and rental fee is a prerequisite for access to the stand.

## **9. Special Obligations of the Exhibitor**

It is prohibited for the Exhibitor to:

- Advertise exhibitions outside the fairgrounds.
- Place items outside the stand area or block fire exits, safety equipment, emergency exits, or electrical control units.

- Use coatings other than SGF's standard on walls and materials without SGF's approval.
- Use decoration materials not approved by fire safety authorities.
- Use tents or coverings not inspected and approved by an accredited body in accordance with Swedish law.
- Distribute advertising outside their rented stand space.
- Store gases or flammable liquids, or use open flames without SGF's and fire authorities' approval.
- Conduct decoration, demonstrations, or marketing in violation of marketing law or ICC rules.
- Engage in political or non-commercial propaganda unrelated to the Exhibitor's products or business.
- SGF reserves the right to use the Exhibitor's logo and images in the fair's marketing. The Exhibitor is responsible for ensuring they hold the rights to any material used.

## **10. Termination of Agreement**

If the Exhibitor cancels without SGF's approval, they are liable to pay SGF the agreed registration fee and rental fee. If cancellation occurs no later than six months before the fair, the Exhibitor pays 50% of the rental fee (registration fee is non-refundable). Notice of cancellation must be received in writing by SGF no later than six months before the fair to qualify for the reduction.

Regardless of cancellation, SGF has the right to re-sell or reallocate the space to minimize losses.

## **11. Other Breaches of Contract**

If the Exhibitor violates the rental agreement or these General Terms and Conditions and fails to rectify after warning, SGF may immediately exclude the Exhibitor from participation. The Exhibitor must still pay the full rental fee and compensate SGF for any damages. SGF may retain the Exhibitor's property as security until obligations are met and, after final court judgment, sell the property to recover costs.

## **12. Force Majeure**

If SGF is unable to fulfil its obligations due to war, mobilization, government action, strike, lockout, natural disaster, pandemic, fire, or similar events, SGF has the right to cancel or postpone the fair for as long as the impediment lasts. In such cases, the Exhibitor is not entitled to a refund but will receive priority booking for the next fair.

If SGF cancels or postpones for reasons other than force majeure, the Exhibitor is released from their obligations and entitled to a refund of fees within 20 days. SGF is also liable to pay reasonable compensation for damages incurred as a result of such cancellation or postponement.

### **13. Disputes**

This agreement is governed by Swedish law.

Any disputes shall be settled by Västerås District Court.

Copyright © 2025, Swedish Game Fair AB